

Dallas Business Journal 2009 EDITORIAL CALENDAR

ISSUE	SPECIAL REPORTS & PULLOUTS	LISTS	SPECIAL PUBLICATION & EVENTS	ADVERTORIAL
JAN	2	CEO of the Year	Initial Public Offerings	M&A Awards Top Mergers and Acquisitions of 2008 List included: Mergers & Acquisitions Space 1/2 » Materials 1/9 Event 1/22 » Publication date 1/23
	9			
	16	Education		
	23	Banking & Finance	Accounting Firms • Mergers & Acquisitions	
	30	Commercial Real Estate Quarterly Space 1/15 » Materials 1/19	Commercial Real Estate Construction Projects • Commercial Real Estate Developers	
FEB	6	Health Care: Cardiac Care		Best Real Estate Deals Top Commercial and Residential Projects of 2008 Lists included: Office Leases, Industrial Leases, Retail Leases Space 2/5 » Materials 2/11 Event 2/26 » Publication date 2/27
	13	Corporate Governance		
	20	Law	Largest Law Firms	
	27		Office Leases • Industrial Leases • Retail Leases	
MAR	6	Cowboys Stadium		Minority Business Leaders Awards Recognizing Minority Business Owners and Leaders List included: Top 50 Minority-owned Businesses Space 3/5 » Materials 3/11 Event 3/26 » Publication 3/27
	13	Industrial Space		
	20		Homebuilders • Charity Golf Tournaments	
	27		Minority-owned Businesses	
APR	3	North Texas Economic Development Space 3/12 » Materials 3/18	Economic Development Agencies	Heavy Hitters Top-producing Commercial Real Estate Brokers Space 3/26 » Materials 4/1 Publication date 4/17
	10	Energy: Going Green	General Contractors • Engineers • Architecture Firms	
	17		Audio/Visual Equipment Cos. • Audio/Visual Production Cos.	
	24	Top 200 Public Cos. Space 4/2 » Materials 4/8	Top 200 Public Cos. • 50 Fastest-Growing Public Cos.	
MAY	1	Health Care: Cancer	Busiest Hospitals	Women in Business Awards Recognizing Women Business Owners and Leaders List included: Top 75 Women-owned Businesses Space 6/25 » Materials 7/1 Event 7/16 » Publication 7/17
	8	Commercial Real Estate Quarterly Space 4/23 » Materials 4/27	Commercial Real Estate Brokerages-Office Leasing Portfolios Multitenant Office Buildings	
	15	Banking & Finance	Largest Banks • Financial Asset Managers	
	22	Defenders Space 4/30 » Materials 5/6	Commercial Printers	
	29		Computer Software Developers	
JUN	5		Commercial Airlines • General Aviation Airports	121 Corridor Space 5/14 » Materials 5/20
	12	40 Under 40 Space 5/21 » Materials 5/27	Luxury Car Dealerships	
	19	Corporate Relocation Space 5/28 » Materials 6/3	Chambers of Commerce • Hotels • Meeting & Exhibition Facilities	
	26	Health Care Heroes Space 6/4 » Materials 6/10	Independent Living Centers	
JUL	3	Top North Texas Employers	Largest Metroplex Employers • Largest Private-sector Employers	Southern Dallas County Space 7/1 » Materials 7/8
	10	Office Space Space 6/18 » Materials 6/24	Office Property Owners • Office Furniture • Office Equipment	
	17		Top 75 Women-owned Businesses	
	24	Education	Colleges and Universities • Community Colleges and Technical Schools	
	31	Employer Health Care Guide Space 7/9 » Materials 7/15	Life and Health Insurers, Largest Hospitals	
AUG	7	Commercial Real Estate Quarterly Space 7/23 » Materials 7/27	Commercial Real Estate Brokerages • Title Companies • Call Centers	Downtown Dallas Space 8/6 » Materials 8/12
	14	Winner's Circle: Top Wealth Advisers Space 7/23 » Materials 7/29	Top Wealth Advisers • Stock Brokerages	
	21	Law	Foreign Consulates • Foreign-owned Subsidiaries	
	28		Oil Production Cos. • Gas Production Cos.	
SEPT	4	Industrial Space	Industrial Parks • Fastest-growing Technology Cos. (1-year and 5-year)	50 Fastest-growing Technology Cos. Tech Titans Lists included: Fastest-growing Technology Cos. (1-year and 5-year) Space 8/6 » Materials 8/12 Event 8/28 » Publication 9/4 Best Places to Work Space 8/27 » Materials 9/2 » Event 9/17 » Publication date 9/18
	11	Top 200 Private Cos. Space 8/20 » Materials 8/26	Top 200 Private Cos.	
	18		Residential Mortgage Lenders • Property and Casualty Providers Residential Real Estate Brokerages • Wealthiest ZIP Codes	
	25	North Texas Economic Development Space 9/3 » Materials 9/9	Largest North Texas Cities • Fastest-growing North Texas Cities	
OCT	2			CFO of the Year Awards Recognizing Outstanding CFOs Space 10/1 » Materials 10/7 Event 10/22 » Publication 10/23
	9	Banking & Finance	Venture Capital Firms • Credit Unions • Private Investment Recipients	
	16	Green Building	LEED-certified Buildings • Corporate Water Users	
	23		Trucking Cos. • Freight-forwarders • Third-party Logistics Cos.	
	30	Commercial Real Estate Quarterly Space 10/15 » Materials 10/19	Office Parks • Commercial Property Managers	
NOV	6	Health Care: Specialty Care	HMOs • PPOs	Best Corporate Counsel Honoring Outstanding In-House Corporate Attorneys Space 10/22 » Materials 10/28 Event 11/12 » Publication 11/13 100 Fastest-growing Private Cos. Dallas 100 Space 10/22 » Materials 10/28 Event TBD » Publication 11/20
	13		Executive Search Firms-Retainer • Executive Search Firms-Contingency Staffing Firms	
	20	Banking & Finance	North Texas-based Banks • Private Equity Firms • 100 Fastest-growing Private Cos.	
	27	Education	MBA Programs	
DEC	4	Corporate Governance: Director Pay	Director Compensation • Women Director Compensation Highest-paid Corporate Boards	Book of Lists Space 10/9 » Materials 10/23 Publication 12/11 Industry Outlook CEO Panel Space 12/3 » Materials 12/4 Event 12/8 » Special Section 12/11
	11	2010 Economic Outlook by Industry	Advertising Agencies • Public Relations Agencies	
	18	Business Philanthropy Space 11/24 » Materials 12/2	Nonprofits (Charitable) • Nonprofits (Fee-for-Service) • Corporate Philanthropists Fundraising Events • Foundations	
	25	Top Business Stories of 2009		